

ABSTRACT

A fusible non-woven fibrous web for a quilt batt. The fusible non-woven fibrous web includes a non-woven fibrous web and a heat sealable and releasable adhesive. The adhesive is coated on the outer surface of the web and insinuates between the fibers of the web internally. The adhesive thus binds the fibers of the web and provides a tackiness sufficient to allow the web to be applied to, removed from, and reapplied to a backing material or other fabric.